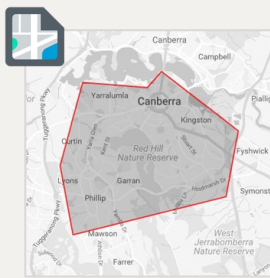# Mapping Catchments
Catchment Shapefiles

ℹ️ If your business already has location or target delivery area data captured in a Shapefile, you can upload this data directly into Campaign Targeter to automatically create up to 500 sub-account locations and delivery areas.

This feature is helpful if you frequently create campaigns for multiple locations and deliver to specific boundaries.

❓ What are Catchment Shapefiles?

Catchment Shapefiles store the geographic data of your target delivery areas or store locations. They must conform to a specific file format to be compatible with Campaign Targeter.
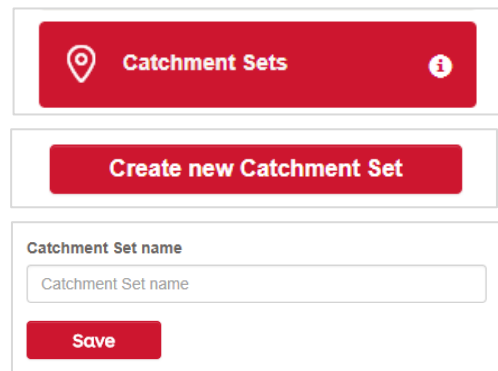
There are resources available online to help you create a Shapefile or you can consult the services of a GIS mapping specialist.

Campaign Targeter accepts:

- Esri Shapefile format
- WGS84 projection

🖥️ Uploading Catchment Shapefiles

1. Select "Catchment Sets" from the Customer menu on the Dashboard.

2. Select "Create new Catchment Set".

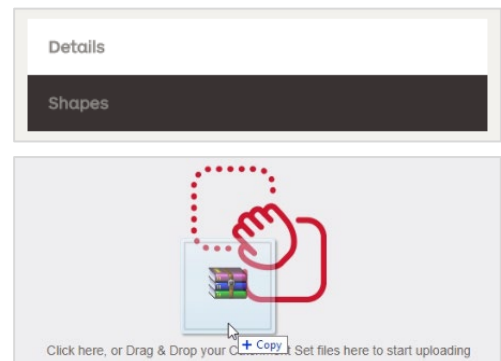3. Enter a name for the Catchment Set and select "Save".

ℹ️ Once your Catchment Set has been created on the system, you need to upload your Shapefile.

🖥️ 4. Select the "Shapes" tab.

5. Upload your Shapefile by clicking to browse for a file, or dragging a compatible file into the area indicated.

Your Shapefile has now been uploaded.

Note: By uploading a Shapefile, you can create:
- Catchment area files for mapping delivery, and,
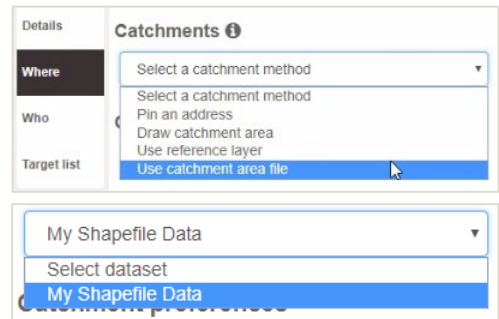- Customer sub-accounts to represent different stores or business locations.

Mapping with Catchment Area Files

1. On the "Where" tab, select "Use Catchment Area File" from the catchment method drop-down list.

2. Select the appropriate dataset you would like to use.

All Catchment Shapefiles previously uploaded will appear in this list for you to select from.

Once selected, the catchments defined in your Shapefile data will display on the map.

3. Select campaign preferences to determine your cost, coverage and delivery products.

4. Select "Map It" to preview your campaign summary.

5. Select "Next" to review your campaign.

For more helpful information and to register, visit: **auspost.com.au/campaigntargeter**